

Paul Lowicki

paulowicki@gmail.com | paulowicki.com | [LinkedIn](#)

SKILLS

UI Design
Ideation
Wireframing & Prototyping
Information Architecture
User Flows
Competitive Analysis

Organized
Fast Learning
Analytical
Creative

TOOLS

Figma
Photoshop
Illustrator
Lightroom
Acrobat

EDUCATION

FLATIRON SCHOOL

Product Design Program
Completed 2022
New York, NY

UNIVERSITY OF HARTFORD

Bachelor of Fine Arts, Photography
summa cum laude
Graduated 2015
West Hartford, CT

INTERESTS

Landscape Photography
Travel
Hiking
Woodworking
Music
Snowboarding
Gaming

ABOUT ME

User Experience and Interface Designer and Photographer with 6 years experience helping clients navigate unfamiliar technical systems. My aim is to use my knowledge and experience of the visual process to create products that facilitate effective and attractive solutions which help users reach their goals

PROJECTS

BRIGHT PATH GROWTH

- MVP for the onboarding process of a financial education course for pre-teens
- Conducted user research, competitive analyses, and usability tests
- Developed sitemap and early user flows
- Created mid-fidelity wireframes with accompanying annotations

BETTER CHOICE

- Application for parents and guardians searching for and comparing schools
- Created rapid prototypes in low-fidelity
- Developed a visual brand identity and high-fidelity prototype in Figma
- Analyzed user interviews through the use of an affinity diagram

WORK HISTORY

Staples - Print and Marketing Production Lead

April 2016 - August 2022

- Operated a high volume print department with a focus on customer satisfaction
- Trained 15+ new associates on customer service and department operations
- Interact and consult with stakeholders to complete their vision from ideation through delivery
- Provided usability feedback to teams responsible for internal ordering systems
- Frequently recognized for knowledgeable insight, efficient service, and quality of order execution

Paul Lowicki Photography - Photographer

January 2015 - Present

- Retail, interior design, and fine art documentation
- Portraits and retouching
- Landscape photography
- Digital and film

Hartford HealthCare - Human Resources Intern

May 2015 - August 2015

- Provided administrative support for the implementation of a new applicant tracking system